



a nonprofit organization promoting Zaferia businesses since 1991

Zaferia Business Association - 2023 Member Feedback: Priorities & Annual Assessment

The Board of Directors requests feedback from the Zaferia Business Association members regarding future budget expenditure priorities.

The annual assessment has not increased since the adoption of the business area by City Council in [May of 2010](#). ZBA leadership has worked hard over the last 13 years to keep expenses low, while ensuring that the mission of the organization and the needs of its members are met. The reality of costs is upon us, however, and to continue regular operations will require an increase.

Since 2010, the annual assessments have been calculated as follows:

- **Type 1 Businesses:** Retail, recreation and entertainment, unique businesses, and banking institutions, shall pay annual assessment fees of:
 - Base fee: \$300 per year except that secondary licensees in these classes are exempt;
 - Employee Fee: \$15 per employee up to \$300 maximum.

- **Type 2 Businesses:** Service, vending, professional, wholesale, contractor, manufacturing and miscellaneous mobile, shall pay annual assessment fees of:
 - Base Fee: \$200 per year except that secondary licensees in these classes shall pay a base fee of \$120;
 - Employee Fee: \$15 per employee up to \$300 maximum.

- **Type 3 Businesses:** Non-residential space rental businesses shall pay an annual assessment fee of:
 - Base Fee: \$120 per year;
 - Employee Fee: not applicable.

- **Type 4 Businesses:** Non-profit businesses shall pay an annual assessment fee of:
 - Base Fee: \$100 per year;
 - Employee Fee: not applicable.

- **Type 5 Businesses:** Home-based businesses that voluntarily choose to be a member of the organization shall pay an annual assessment fee of:
 - Base Fee: \$100 per year;
 - Employee Fee: not applicable.

The Board of Directors proposes the annual assessments to be increased by 25%, with no change to the employee fee or to Type 4 and 5, and calculated as follows starting in the next fiscal year beginning October 1, 2023:

- **Type 1 Businesses:** Retail, recreation and entertainment, unique businesses, and banking institutions, shall pay annual assessment fees of:
 - Base fee: \$375 per year except that secondary licensees in these classes are exempt;
 - Employee Fee: \$15 per employee up to \$300 maximum.

- **Type 2 Businesses:** Service, vending, professional, wholesale, contractor, manufacturing and miscellaneous mobile, shall pay annual assessment fees of:
 - Base Fee: \$250 per year except that secondary licensees in these classes shall pay a base fee of \$120;
 - Employee Fee: \$15 per employee up to \$300 maximum.

- **Type 3 Businesses:** Non-residential space rental businesses shall pay an annual assessment fee of:
 - Base Fee: \$150 per year;
 - Employee Fee: not applicable.

Please take a moment to provide your input on this proposed increase and expenses as a business owner or operator, or a commercial property owner in the Zaferia District by [clicking here for an online survey](#). ZBA members are invited to attend an in-person meeting on **Wednesday, May 10, 9 – 9:30 am** (time will be extended if needed), at the Long Beach Playhouse, 5021 E. Anaheim St., to discuss the proposed increase. Additionally, if you are unable to attend in person, we have scheduled a virtual meeting on Zoom on **Thursday, May 11 at 6 – 6:30 pm.** [Click here to register to attend and obtain the login link for the virtual meeting](#). An additional virtual meetings may be scheduled, if deemed necessary by the Board of Directors.

Questions may be sent to director@zaferia.org.

Thank you!