



## **Zaferia Business Association**

a nonprofit organization promoting Zaferia businesses since 1991

*The mission of the Zaferia Business Association  
is to promote, enhance, and represent the business members of the Zaferia District.*

**Meeting of the Board of Directors  
September 8, 2022, 9:00 am  
Long Beach Playhouse, 5021 E. Anaheim St., Long Beach**

### **Agenda**

#### **Call to Order**

- I. Public Comment (9 – 9:05)**
- II. Conflicts of Interest (9:05 – 9:10)**
- III. Administrative Business (9:10 – 9:30)**
  - A.** Acceptance of the Consent Agenda
  - B.** American Recovery Act Funding Grant Update
- IV. Events (9:30 – 9:50)**
  - A.** Annual Meeting of the Organization
    - 1.** Items Discussed
    - 2.** Venue
    - 3.** Food & Beverage
    - 4.** Speakers
  - B.** Holiday Market with Unidos Long Beach
    - 1.** Venues
    - 2.** Exhibitors
    - 3.** Budget
  - C.** “hello ZAFERIA” Mixer – October (?)
  - D.** Review of Happy Sundays 2022
    - 1.** Member Specials
    - 2.** Transportation
    - 3.** LB Post Advertising
    - 4.** Banners
    - 5.** Posters
    - 6.** Balloons
    - 7.** Other

- V. Commune Communications (9:50 – 10)**
  - A.** Website Update
  - B.** Social Media – Future Spotlights
- VI. Membership Outreach Report (10 – 10:10)**
- VII. Director’s Report (10:10 – 10:15)**
- VIII. COBA Update (10:15 – 10:20)**
- IX. Next Meeting October 13, 2022, 9 am**

**Adjournment**

### **Consent Agenda**

#### **Meeting of the Board of Directors September 8, 2022**

**The following items are submitted for acceptance by General Consent of Zaferia Business Association Board of Directors:**

1. Board of Director’s Meeting Minutes dated August 4, 2022.
2. Financial reports: Balance Sheet, Profit & Loss, Transaction Details, and the Budget to Actuals for the period ending August 30, 2022.