



Zaferia Business Association

a nonprofit organization promoting Zaferia businesses since 1991

*The mission of the Zaferia Business Association
is to promote, enhance, and represent the business members of the Zaferia District.*

Meeting of the Board of Directors

June 9, 2022, 9:00 am

Long Beach Playhouse – 5021 E. Anaheim St., Long Beach, CA

Agenda

Call to Order

- I. Conflicts of Interest (9 – 9:02)**
- II. Administrative Business (9:02 – 9:45)**
 - A.** Acknowledgment of 2022-2023 Board members of receipt and review of Bylaws, Policies, and current Operating Budget
 - B.** Acceptance of the Consent Agenda
 - C.** American Recovery Act Funding grant update
 - D.** 2023 Management Report
 - 1.** Plans & Goals for Fiscal Year 2023 (October 1, 2022 – September 30, 2023)
 - 2.** Assessments
- III. Commune Communications Updates (9:45 – 10)**
 - A.** Social Media
 - 1.** Spotlights
 - B.** Website
 - 1.** Directory information
 - 2.** Featured businesses
 - 3.** Calendar functionality
- IV. Events (10 – 10:15)**
 - A.** Happy Sundays 2022
 - 1.** Lead-up Event: Bamboo Club, June 26
 - 2.** Budget check-in
 - 3.** LB Post Advertising
 - B.** Next “hello ZAFERIA” Mixer
- V. COBA Update (10:15 - 10:20)**
- VI. Membership Outreach Report (10:20 – 10:25)**
- VII. Director’s Report (10:25 – 10:30)**
- VIII. Adjournment - Next Meeting: Thursday, July 14, 9 am, at the Long Beach Playhouse**

Consent Agenda

Meeting of the Board of Directors

June 9, 2022

The following items are submitted for acceptance by General Consent of Zaferia Business Association Board of Directors:

1. Board of Director's Meeting Minutes dated May 12, 2022.
2. Financial reports: Balance Sheet, Profit & Loss, Transaction Details, and the Budget to Actuals for the period ending May 31, 2022.