



## **Zaferia Business Association**

a nonprofit organization promoting Zaferia businesses since 1991

*The mission of the Zaferia Business Association  
is to promote, enhance, and represent the business members of the Zaferia District.*

### **Meeting of the Board of Directors**

**May 12, 2022, 9:00 am**

**Via Zoom**

### **Agenda**

#### **Call to Order**

- I. Conflicts of Interest (9 – 9:02)**
- II. Administrative Business (9:02 – 9:15)**
  - A. Acceptance of the Resignation of Alan Gomez of Commodity
  - B. Appointment of Neil Hirsch of On The Mark Digital Advertising, First Runner Up in the 2022 Annual Election
  - C. Organizational Meeting of the 2022-2023 Board of Directors
  - D. Acceptance of the Consent Agenda
  - E. American Recovery Act Funding Grant Update
  - F. Progress Report, per City Agreement
- III. Commune Communications Update (9:15 – 9:25)**
  - A. Website
    - 1. Point Person(s)
  - B. Social Media
    - 1. Point Person(s)
- IV. Events (9:25 – 9:35)**
  - A. Happy Sundays 2022
    - 1. Lead-up Event: DiPiazza's, May 29
    - 2. Communications with Food Venues

B. Meet Zaferia Mixer at GTFO June 1, 5:30 – 7 pm

V. COBA Update (9:35 – 9:40)

VI. Membership Outreach Report (9:40 – 9:50)

VII. Director's Report (9:50 - 10)

VIII. Assessment Review: Initial Member Discussion (10 – 11)

Current assessments are calculated as follows:

- Type 1 Businesses: Retail, recreation and entertainment, unique businesses, and banking institutions, shall pay annual assessment fees of:
  - Base fee: \$300 per year except that secondary licensees in these classes are exempt;
  - Employee Fee: \$15 per employee up to \$300 maximum.
- Type 2 Businesses: Service, vending, professional, wholesale, contractor, manufacturing and miscellaneous mobile, shall pay annual assessment fees of:
  - Base Fee: \$200 per year except that secondary licensees in these classes shall pay a base fee of \$120;
  - Employee Fee: \$15 per employee up to \$300 maximum.
- Type 3 Businesses: Non-residential space rental businesses shall pay an annual assessment fee of:
  - Base Fee: \$120 per year;
  - Employee Fee: not applicable.
- Type 4 Businesses: Non-profit businesses shall pay an annual assessment fee of:
  - Base Fee: \$100 per year;
  - Employee Fee: not applicable.
- Type 5 Businesses: Home-based businesses that voluntarily choose to be a member of the organization shall pay an annual assessment fee of:
  - Base Fee: \$100 per year;
  - Employee Fee: not applicable.

Residential property rental is exempt from the assessment.

Proposed:

Business Class:	Professionals	Bars & Dine-In Restaurant	Manufacturing	Non Profits	Retail	Services	Commercial Properties
FEE	\$200	\$300	\$250	\$100	\$300	\$200	\$400
	ALL PROFESSIONAL SUB CATEGORIES <b>NOT IN 5150, 5125 or 5199 Pacific Coast Hwy professional bldgs</b>		Manufacturing, Cannabis Cultivation and Manufacturing	Exempt 501(c) organizations	Antique Store, Retail Sales, Food Retail Store, Retail Sales, Flower Shop, Pet Shop, Pharmacy, Tire Store, Vehicle Parts without Installation, Gas Station, Restaurant & Ready to Eat Foods, Restaurant & Ready to Eat Foods with Alcohol, Bar, Tavern, Lounge, Adult-Use and Medical Cannabis Dispensary	Aesthician, Appliance Repair, Barber/Beauty Shop Owner, Car Wash, Check Cashing, Dance Studio, Day Care/Preschool, Communication Facility - Cell Site, Contracting (ALL), Convalescent Hospital or Home, Dry Cleaning Plant, Fitness Center/Health Club, General Services (ALL), Hotel, Instructor/Personal Trainer, Jewelry Repair, Kennel - Boarding Only, Laundromat, Laundry Service, Massage/Body Wrap Estab, Mortuary, Nails/Manicure Shop, Nurses Registry, Parking Service Lot, Pet Grooming, Pet Shop, Physical Therapy, Self Storage, Private Patrol Operator, Printing ??? Offset, Shoe Repair, Tanning Salon, Tattoos/Body Piercing, Towing with Impound, Transportation Facility (Fleet Facility), Upholstery Svc ??? Furn/Auto, Vehicle Rental Agency, Vending Machines, Warehousing, Wholesale, Vending Machines, Contracting (ALL), Auto Repair - Minor, Tune-Up, Smog Test	All commercial properties
	\$100						
	ALL PROFESSIONAL SUB CATEGORIES LOCATED <b>IN 5150, 5125 or 5199 Pacific Coast Hwy professional bldgs</b>						
% change +/-	0%	0%	25%	0%	0%	0%	233%
	-50%						
Employee Fees:	\$10 per employee up to \$300 max	<b>Only for-profit businesses &gt;30 employees</b>					

Residential property rental is exempt from the assessment.

**Adjournment - Next Meeting: Thursday, June 9, 9 am, at the Long Beach Playhouse**

## **Consent Agenda**

### **Meeting of the Board of Directors**

**May 12, 2022**

**The following items are submitted for acceptance by General Consent of Zaferia Business Association Board of Directors:**

1. Board of Director's Meeting Minutes dated April 14, 2022.
2. Financial reports: Balance Sheet, Profit & Loss, Transaction Details, and the Budget to Actuals for the period ending April 30, 2022.