



Zaferia Business Association

a nonprofit organization promoting Zaferia businesses since 1991

*The mission of the Zaferia Business Association
is to promote, enhance, and represent the business members of the Zaferia District.*

Meeting of the Board of Directors

January 13, 2022, 9:00 am

Via Zoom

Agenda

Call to Order

- I. Public Comment (9 – 9:05)**
- II. Conflicts of Interest (9:05 – 9:07)**
- III. Administrative Business (9:07 – 9:10)**
 - A.** Acceptance of the Consent Agenda
 - B.** Update on Assessment Revenue Payments
- IV. Social Media Contract / Website Revamp / Graphics and Marketing Materials Proposal Presentations (9:10 – 10:30)**
 - A.** Creative Marketing Services
 - B.** Commune Communications
 - C.** Long Beach Home + Living
 - D.** AA Graphics
 - E.** Jordan Carr
- V. COBA Update (10:30 – 10:40)**
- VI. Membership Outreach Report (10:40 – 10:50)**
- VII. Director's Report (10:50 – 11)**
 - A.** American Recovery Act Funding Grant Program Update
 - B.** Recap of Zoom Meeting with Districts 2 and 3 and LBPD East Division Commander

Adjournment - Next Meeting: Thursday, February 10, 9 am **consider February 3 or 17

Consent Agenda

Meeting of the Board of Directors January 13, 2022

The following items are submitted for acceptance by General Consent of Zaferia Business Association Board of Directors:

1. Board of Director's Meeting Minutes dated December 9, 2021.
2. Financial reports: Balance Sheet, Profit & Loss, Transaction Details, and the Budget to Actuals for the period ending December 31, 2021.