



Zaferia Business Association

a nonprofit organization promoting Zaferia businesses since 1991

*The mission of the Zaferia Business Association
is to promote, enhance, and represent the business members of the Zaferia District.*

**Meeting of the Board of Directors
October 14, 2021, 9:00 am
Long Beach Playhouse
5021 E Anaheim St., Long Beach, CA 90804**

Agenda

Call to Order

- I. Public Comment (9 – 9:05)**
- II. Conflicts of Interest (9:05 – 9:7)**
- III. Administrative Business (9:7 – 9:10)**
 - A. Acceptance of the Consent Agenda**
- IV. Events (9:10 – 9:25)**
 - A. Annual Meeting – Oct. 27, 7:30 am**
 - 1. Food & Beverages**
 - Devis' Donuts – confirmed, attending
 - Sconeage – asked
 - Knead – confirmed, can't attend
 - Bartha's Donuts – asked
 - Marilou's Donuts - asked
 - 2. Timeline/Script**
 - 3. Communicating to members**
 - B. Holiday Market – Dec. 12, 12 – 7 pm**
 - 1. Budget items:**
 - Face Painter
 - Wiggly Guy
 - Music Permit
 - Marketing
 - Other
 - 2. Participants**
 - Members
 - Non-Members

- V. Security Cameras (9:25 – 9:35)**
 - A. Update on Request for Information**
 - B. Policy on Responding to Requests for Footage**

- VI. New Banner Installation - Update (9:35 – 9:40)**

- VII. Cleaning Contract with DLBA (9:40 – 10:10)**
In attendance: Broc Coward and Steve BeCotte
 - A. Staffing Discussion**
 - B. Contract Fee Discussion**

- VIII. COBA Update (10:10 – 10:15)**

- IX. Membership Outreach Report (10:15 – 10:25)**

- X. Director's Report (10:25 – 10:30)**
 - A. Year-End Report**

Adjournment - Next Meeting: November 11, 9 a.m.

Consent Agenda

Meeting of the Board of Directors October 14, 2021

The following items are submitted for acceptance by General Consent of Zaferia Business Association Board of Directors:

1. Board of Director's Meeting Minutes dated September 9, 2021.
2. Financial reports: Balance Sheet, Profit & Loss, Transaction Details, and the Budget to Actuals for the period ending August 31 and September 30, 2021.