

FLAVORS of LONG BEACH

BY LB LIVING

No better time than now to let everyone know you are open and ready for business. It's time to shine!

Contact Dan: 562.243.6533
Dan.O@kahlodesign.com

INDIVIDUAL BUSINESS

SERVICES/ITEMS	PLATINUM	GOLD	SILVER	COPPER
PRINT MAGAZINE				
QUARTER PAGE AD		X	X	
HALF PAGE AD	X			
FULL PAGE AD				
ADVERTORIAL				
ARTICLE PRINT & ONLINE				
ARTICLE ONLINE ONLY		X		
OUT ON TH E TOWN VIDEO	X			
OTHER VIDEO				
QUICK BITE VIDEO	X	X	X	X
10 QUESTIONS WITH LOCAL VIDEO				
SOCIAL MEDIA				
1 STATIC POST	X	X	X	
3 STORIES	X	X	X	X
LB LIVING APP				
INDIVIDUAL PUSH NOTIFICATION	X	X		
BUSINESS PROFILE	X	X	X	X
EVENT ON CALENDAR	X	X	X	X
THE WEEKENDER NEWSLETTER				
FEATURED BUSINESS	X	X	X	X
FEATURED EVENT	X	X		
BUNDLE SPECIAL:	\$1000	\$750	\$500	\$250

ADDITIONAL
20% OFF
W/ BID
PARTICIPATION



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— BID SPECIAL —

PRINT MAGAZINE

SPREAD (2 FULL PAGES)

ADVERTORIAL

ARTICLE ONLINE
(website, app, social)

VIDEO

NEIGHBORHOOD VIDEO

SOCIAL MEDIA

4 X STATIC POST
12 X STORIES MONTH

LB LIVING APP

GEOFENCED NOTIFICATION
INDIVIDUAL PUSH NOTIFICATION
NEIGHBORHOOD SECTION/LANDING
NEIGHBORHOOD PROMOTIONS/SPECIALS
BUSINESS PROFILE
EVENT ON CALENDAR

THE WEEKENDER NEWSLETTER

4 X NEIGHBORHOOD FEATURE

BUNDLE SPECIAL: \$2500/per Biz District
(valued at \$3000)